MEDIA IMAGES

“Perú: Pachamama” at 2015 Folklife Festival
June 24–28 and July 1–5, 2015, on the National Mall

The 49th annual Smithsonian Folklife Festival will highlight Peru, one of the most culturally and ecologically diverse countries in the world. The Festival will feature more than 150 Peruvian artisans and cooks, musicians and dancers, as well as artists and tradition bearers from the Peruvian American diaspora. The program’s theme is “connectedness.” Visitors will experience how ties are made—and maintained—in Peru through cooking and craft demonstrations, music and dance performances, conversations, ritual and celebratory processions, and other activities.

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The 2014 Smithsonian Folklife Festival on the National Mall featured programs on China and Kenya.
Photo by Francisco Guerra
Ralph Rinzler Folklife Archives and Collections
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Mototaxis are a primary form of transportation in Peru, and are often decorated creatively with quotes and chicha-style graphics.
Photo by Joshua Eli Cogan
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Sisters Katya and Blanca Canto, gourd engravers from Huancayo, have carried on the traditional family craft.

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Mamerto Sánchez paints a ceramic plate in his workshop in Quinua.

Photo by Josué Castilleja
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Pedro “Monky” Tolomedo Rojas makes screen-printed chicha posters, incorporating traditional and modern design.

Photo by Joshua Eli Cogan
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Los Wembler’s de Iquitos popularized cumbia amazónica, a fusion of traditional and modern musical styles.

Photo by Joshua Eli Cogan
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A woman from Chinchero uses a backstrap loom to weave naturally dyed fibers into a belt.
Photo by Josue Castilleja
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A woman at the Center for Traditional Textiles of Cusco uses natural ingredients to dye fibers spun from alpaca wool.
Photo by Josue Castilleja
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Brus Rubio is an Indigenous Huitoto-Bora artist who draws on myths, local stories and songs to create his expressive visual style.
Photo by Joshua Eli Cogan
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Q’eswachaka bridge builders from the Huinchiri community in Cusco.
Photo by Cristina Diaz-Carrera
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