

## **2017 Smithsonian Folklife Festival**

### Marketplace Takeover T-shirt Giveaway

Want to keep the spirit of the Folklife Festival with you after the Festival is over? With the Festival Marketplace, you can! Follow our Marketplace Takeover on Instagram and get a preview of our favorite objects available in the 2017 Festival Marketplace. In the comments section, tag a friend to shop with you and be entered to win a vintage Folklife Festival t-shirt. Contests will occur every day of the Marketplace Takeover (June 20-24). Three winners will be randomly selected the following day after noon. Here are specific instructions on how to submit your caption:

*On Instagram:* Tag a friend on the Marketplace Contest photo posted by @smithsonianfolklife

Didn't win the first day? We will be sharing more Marketplace Contest photos for you to have another try!

#### Terms and Conditions

1. Entrants must be natural persons, current U.S. residents of the continental US and DC, and 18 years of age or older. Entrants may not be a regent, officer, employee, fellow, intern, research associate, or volunteer of the Smithsonian Institution or a member of any of the foregoing's immediate family or household.
2. Each day at noon, the Smithsonian Folklife Festival will post an image related to the Festival Marketplace to their Instagram (@smithsonianfolklife) account with the instruction "Invite a friend to shop the Festival Marketplace with you!" Participants will have 24 hours (i.e., until noon, Eastern Time, the following day) to tag a friend to enter. One entry per person per day; do not create multiple accounts in order to enter; and please do not tag friends repeatedly. A participant may only win one day's contest, not multiple.
3. The entrant must be the original creator of the Instagram comment that he or she submits. Entries must not infringe on the rights of any third parties. Entries must be appropriate for all Smithsonian audiences (i.e. no vulgarity) and should not depict any commercial, advertising content or any other third-party brand names, logos or trademarks. Entries must comply with Instagram Terms of Use. Do not inaccurately tag your entries. This is a public contest and entrants are solely responsible for their entries; do not submit information that you do not want public.
4. By entering, entrants warrant that his or her entry complies with these rules; entries that do not comply with the rules are ineligible to win and, if deemed inappropriate for Smithsonian audiences, may be deleted.
5. Entrants grant the Smithsonian permission to use his or her entry for the Smithsonian Folklife Festival's promotions, and the Smithsonian's noncommercial purposes. For example, entries may be featured on Storify and/or on Smithsonian social media accounts (Facebook, Twitter, Instagram) as well as in eCommunications.
6. The Smithsonian will award fifteen (15) prizes. Each prize is one (1) vintage Folklife Festival t-shirt (valued at \$15). If a prize becomes unavailable for any reason, the Smithsonian reserves the right to substitute a prize of equal or lesser value. Winners may not request prize substitution. One prize per person.
7. After noon on June 21, June 22, June 23, June 24, and June 25, the Smithsonian will select three winners from the previous day's eligible entries submitted to Instagram. The selection will be random.
8. The Smithsonian Folklife Festival will notify the winners via a tagged comment on Instagram and in our Instagram Story. If the winner does not respond to the notification within 3 business days, another winner will be chosen.
9. All entrants hold the Smithsonian, its regents, officers, employees, fellows, interns, research associates, and volunteers, as well as Instagram, harmless from and against all claims of any nature arising in connection with entrant's participation in the contest, acceptance or use of prize. The Smithsonian and its regents, officers,

employees, fellows, interns, research associates, and volunteers, and Instagram, are not liable for any costs, damages, injuries, or other claims incurred as a result of entrants' participation in the contest or winner's acceptance and usage of the prize.

10. Winners may be required to execute an affidavit of eligibility, publicity and liability release as a condition of receiving the prize.
11. The Smithsonian is not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond its control. Entrants are solely responsible for their submissions. Entrants may not submit materials that introduce any software viruses, worms or other programs designed to damage software, hardware or telecommunications equipment or are off-topic, partisan-political, contain advertising, personal attacks or expletives, or are otherwise abusive, threatening, unlawful, harassing, discriminatory, libelous, obscene, false, pornographic, or that infringe on the rights of any third party. The Smithsonian reserves the right to disqualify any entrant whose entry or conduct appears in any way to: inhibit the enjoyment of others; tamper with the competition; violate these rules; infringe on the rights of third parties; or act in an unsportsmanlike or disruptive manner. The Smithsonian reserves the right to cancel the contest or modify these rules at any time for any reason at its discretion. In the event of a dispute regarding the winners, the Smithsonian reserves the right to award or not award the prizes in its sole discretion.
12. By entering this contest, entrants agree to be bound by these rules and the decisions of the Smithsonian. Smithsonian decisions are final and binding in all respects.
13. No purchase necessary to enter or win. Contest void where prohibited. Winner is responsible for all taxes on the prize, if any. Winner also is responsible for all travel or other expenses associated with use of the prize.
14. The Smithsonian, and not Instagram, is administering this contest. Instagram does not sponsor, endorse, or associate with this contest.
15. After June 28, you may obtain the names of the winners by sending an email to Megan Simonsen: [Simonsenm  
\[at\] si.edu](mailto:Simonsenm@si.edu)