

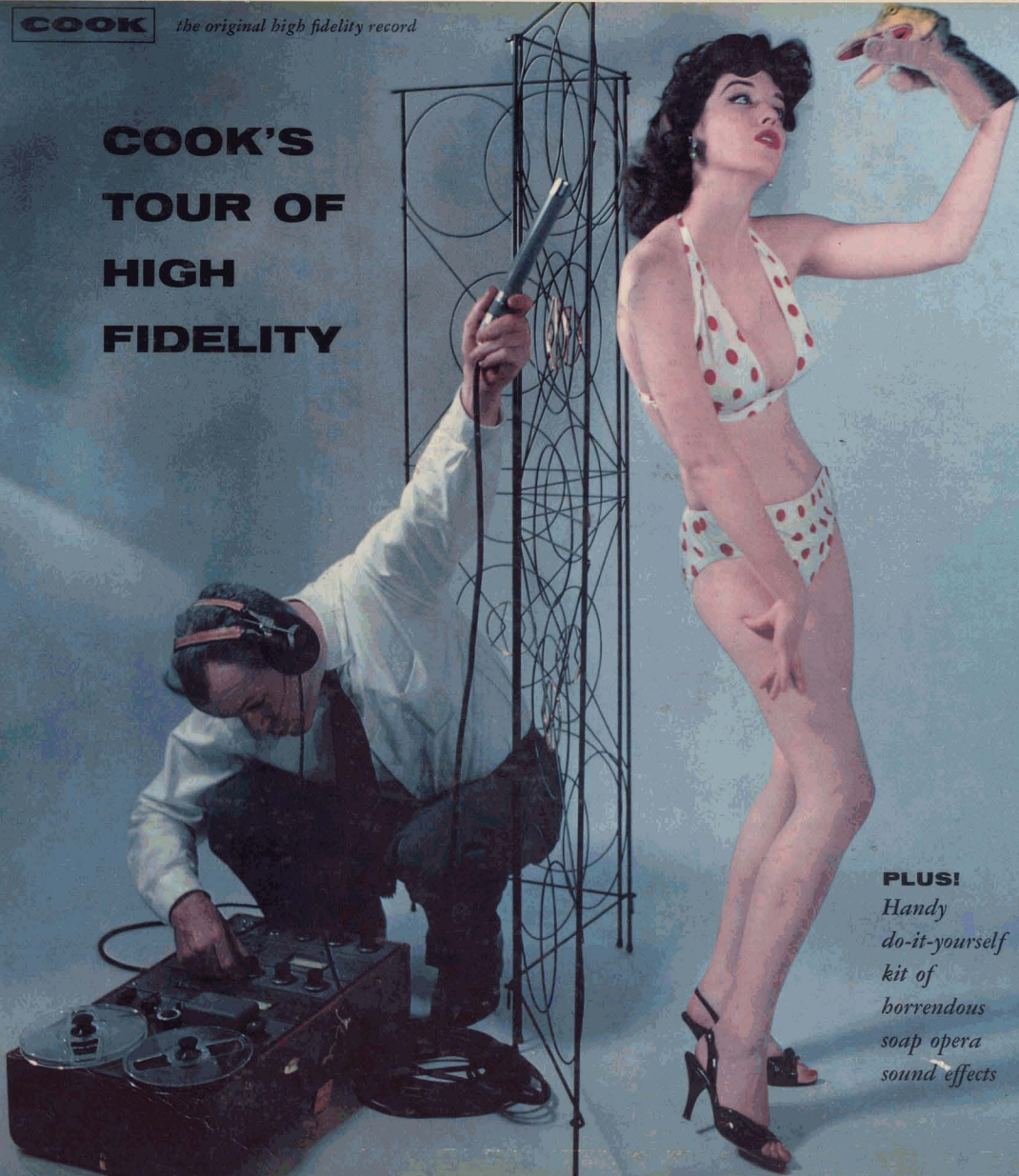
COOK

the original high fidelity record

1079

COOK'S TOUR OF HIGH FIDELITY

Hunting thru Audioland with Gin and Chimera



PLUS!

*Handy
do-it-yourself
kit of
borrendous
soap opera
sound effects*

COOK'S TOUR OF HIGH FIDELITY
*will make most people laugh, some people cry,
 and a few will blow their gaskets.*

FEARLESS! *An uninhibited examination of
 the seamy backstage of audioland tells the
 bittersweet truth.*

HISTORY IS MADE

on this record! Unique and nearly-forgotten recording method produces highest fidelity sound ever heard! May revolutionize the industry! Features top artists, pianist Leonid Hambro, violinist George Ockner.

EXTRA!

Vast, incomparable library of sound effects, musical cues, segues and clammy commercials taken from Emory Cook's private archives of sounds recorded from real life.

FOR THE FIRST TIME

• you can liberate yourself from your radio or TV, and make your OWN SOAP OPERA with the help of this record!

PEEPING MICROPHONE!

A unique episode in the annals of audio exposes the folkways of hi-fi salesmen.

UNIQUE!

Cat & dog fight, unlike anything ever before attempted in sound.

EXPOSED!

Secret dreamlife of audiomaniacs.

WELL!

its leading role in uncovering a new kind of mental illness, variously called hi-fi addiction, audiophilia, phono-fetishism, etc., etc. For it is Cook's widely imitated recordings that have crystallized the psychopathology that might otherwise have been allowed to fester in silence, only later to burst into destructive flower before anyone was aware of its existence.

The symptoms have been described: the aggressive use of excessive volume, resembling some people's fast driving as a power symbol; the obsessive pursuit of perfection that results in repeated replacement of audio components; the morbid rituals of cleaning records and preparing playback equipment before every performance; the preoccupation with gigantic sounds, particularly with that overt phallic emblem the railroad train; the audio-eroticism implicit in twiddling preamplifier knobs. The list is endless. One authority has discovered that a large proportion of sufferers from this disease is unmarried or childless. He theorizes that in producing and delivering fully-formed sounds, these unfortunates are seeking the satisfaction of reproduction without the biological bother. Such "sterility routines" as handling records with velvet gloves serve as evidence.

At least one case is on record of a patient who buys his records one by one, pouncing on his choice of the moment while in a trancelike state of ecstasy and making certain of its purity by examining the factory-sealed plastic envelope. When he reaches the privacy of his home, he slowly strips off the plastic wrap, carefully lowers the record onto the turntable until the spindle penetrates the center hole, then sinks back exhausted while the record gives the single performance of its life.

Experts agree that in most cases there is nothing intrinsically harmful in listening to realistic sound on records, even at volume levels approaching the pain-point; indeed many find therapeutic value in this pastime. In their language, it "externalizes the aggressions."

They will permit you the aberration of owning this one record without feelings of guilt. It might even be good for you.

Cook Laboratories has always taken pride in its position as industry leader in producing the highest fidelity music and sounds. It also takes credit for

SIDE B

is an altogether excessive compendium of sounds collected in this world and out of it. It may be used as a handy do-it-yourself kit for building soap operas at home or it may be despised passively. Listeners may be surprised (we were!) at some of the scenes that can be imagined.

PROGRAM:

Big Gong
Cat & Dog Fight
Door slam
typewriter
footsteps
thunder, rain and fire engines
rifle shot
car door slam & getaway
siren
*Organ ("You're the cream
 in my coffee")*
Pouring
Swallowing
Crashing glass

DREAM SEQUENCE

Jungle birds
Dream talk
Giant baby, giant tears
Door slam
Piano & crashes
telephone bell
telephone dialing & answer
Knock, walking, knock

PLUS

*scintillating series of oily
 soap operatic announcements and
 goeey organ cue music.*

COOK Labs

**101 Second Street
 Stamford, Conn.**

Printed in U.S.A.

ABCs OF HI FI

If you are just getting into hi fi and if you are interested in knowing a little something about it before you start purchasing equipment, you may save hundreds of dollars by getting this handsome album set of two 12" LPs by Emory Cook, the ABCs OF HI FI. In these grooves we have recorded Emory Cook's own personal comments with demonstrations on the various aspects of high fidelity equipment. In sections covering turntables, arms and cartridges; loudspeakers; amplifiers and preamplifiers; records and tapes; as well as other subjects, he gives an expert's opinion and comments. These records will not tell you what brand to buy, but will help to equip you with the knowledge necessary to select the best equipment for your particular needs.

Part 1 5022-1 12" LP \$2.98

Part 2 5022-2 12" LP \$2.98

Album Set 5022 2-12" LP \$4.98