



a world cruise on the magic carpet of sound

The romance of far away places captured in true 3-dimensional sound by the unsurpassed master of stereophonic recording—Emory Cook

COOK'S TOUR OF STEREO

Around the World in Authentic 3-dimensional Sound

Amidst all the noisy claims and counterclaims by manufacturers of stereophonic discs, the name of Cook Laboratories stands as a tower of integrity and experience. Ever since it became commercially feasible to record stereophonically—about 1951—Emory Cook has been applying his unique aural imagination and engineering know-how to the problem and has produced a large number of actual stereo records. Today, the Cook catalogue of stereo-tapes is the largest authentic stereo collection in the world, and the sound is as delicious as a wild strawberry in June. No Cook stereo has the infamous "hole-in-the-middle" effect, and certainly no Cook stereo is an old 'monaural' recording doctored up o sound three-dimensional.

COOK'S TOUR OF STEREO is a monument to those years of vivid experience. For here, in one incomparable package are top selections from the catalogue that still has experts wondering how Cook ever did it. But even more remarkable, these recordings were made on location before other producers ever started their

PROGRAM Side A

SYMPHONY ORCHESTRA

Romeo & Juliet Suite—Tchaikovsky FLAMENCO DANCING & SINGING

Sevillana—Carlos Montoya & friends TRINIDAD CALYPSO

Me Partner Ned—The Mighty Sparrow MARTINIQUE BIGUINE

Ce'ou meme—Francisco et son groupe Mi-yo GIANT MEXICAN MARIMBA

Side B

Cielito Lindo

THEATER ORGAN

Valencia—Reginald Foort in Detroit's Fox Theater OLD TIME BLUES SINGER Who's Sorry Now?—Lizzie Miles & Red Camp

DIXIELAND JAZZ

Clementine—Tony Almerico gang BIG LATIN BAND

CAT CHORUS Frenesi—Wille Rodriguez

Sextet des chats-South Salem Prowlers

struggle to bring perspective into the arid acoustics of city studios. And *what* locations! In the byways of Port of Spain, Trinidad; in the fabled jazz mills of New Orleans; in the depths of a Spanisl. Flamenco dancehall; in the ringing alleys of old Mexico City, and every note of it in true-to-life stereo!

In the unlikely case that such a program could be matched by any other producer, Cook has provided further samples of stereo legerdemain: between each musical selection there is a life-size excerpt from the Cook archives of authentic stereo sound, from railway locomotives to buzzing flies. And topping it all off is an astonishing episode recorded by a bevy of unsuspecting cats, who had no idea that their evening orgies were being spied upon by Cook's nosey microphone.

Without a doubt, this is the stereo-treat of this or any other year. It will brighten many a party and continue to surprise stereo listeners even after many a playing.

and ... DON'T MISS THIS ONE!



Cook's Tour of High Fidelity is a triple-threat entertainment treat

- special ultra-fidelity recording of . concert music
- unabashed expose of the folklore of hi-fi
- unique library of real life startling sounds for do-it-yourself soap opera kit.

ask your dealer for #1079 12" LP . . . \$4.98—write for complete catalog

ABCs OF HI FI

If you are just getting into hi fi and if you are interested in knowing a little something about it before you start purchasing equipment, you may save hundreds of dollars by getting this handsome album set of two 12" LPs by Emory Cook, the ABCs OF HI FI. In these grooves we have recorded Emory Cook's own personal comments with demonstrations on the various aspects of high fidelity equipment. In sections covering turntables, arms and cartridges; loudspeakers; amplifiers and preamplifiers; records and tapes; as well as other subjects, he gives an expert's opinion and comments These records will not tell you what brand to buy, but will help to equip you with the knowledge necessary to select the best equipment for your particular needs.

Part 1 5022-1 12" LP \$2.98 • Part 2 5022-2 12" LP \$2.98 Album Set 5022 2—12" LP \$4.98

